

From: <admin@aicte-india.org>

Date: Thu, May 12, 2022 at 6:41 PM

Subject: Release of the text book on Indian Knowledge System by Sh Dharmendra Pradhan ji Hon'ble Education Minister on 16th May, 2022 at 4:30 PM in the AICTE Auditorium -Regarding

Dear Sir/Madam,

Greetings from All India Council for Technical Education !

It gives us immense pleasure to share with you that a textbook on Indian Knowledge System (US) has now been written by Prof. B. Mahadevan, IIM-Bangalore in association with SVYASA, Bangalore and Chinmaya Vishwa Vidyapeeth, Emakularn. This book is designed to be used as the primary reference material for teaching Universal Human Values and Indian Knowledge System courses introduced by AICTE in its model curriculum.

We are happy to inform you that the **IKS Division** along with **AICTE** is organising the launch of this textbook on the auspicious occasion of Buddha Purnima, **16th May, 2022 from 4:30 PM to 6:00 PM in the AICTE Auditorium**. We would like to bring to your special attention that Shri Dharmendra Pradhan ji, honourable Education Minister, has kindly consented to launch this textbook on Indian Knowledge Systems in the august presence of the author and co- authors and several senior dignitaries.

In this context, it is our privilege to extend an invitation to you personally to join us for this memorable and historical milestone for the IKS Division and for the promotion of IKS in line with NEP2020's dissemination initiatives. We also request you to kindly identify and nominate 2-3 Faculty members along with 20-30 students from your institution to participate in the launch of the textbook by the Honourable Education Minister.

We would like to add that there will be a special book-signing ceremony by the author Prot. Mahadevan who has kindly consented to autograph the-books that will be made available with an opening discount for those who will attend the event in person and pick up a copy for their personal collection or for the Institution's library.

We look forward to your gracious presence at this memorable event and to welcoming the faculty members who will be pioneers for IKS under your guidance.

A draft schedule of the program is attached herewith for your kind information.

In view of the above, AICTE requests your Institution(s) to kindly disseminate this information among all the faculty members, Students, staff & others so they can take the benefits from this release of the text book on Indian Knowledge System.

PFA: <https://drive.google.com/file/d/1OMzDQ0iFBYePRhS3bLRPHDqc-DimwluM/view?usp=sharing>

PFA: <https://drive.google.com/file/d/1IAZQlc2Cq09J11WcXzuLWmQ1LK-wZEwl/view?usp=sharing>

Best regards,
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